



**iaaeyc** Iowa Association for the  
Education of Young Children

# 2022

## Impact Report

An Affiliate  
of **naeyc**

# 2022

## Impact Report

The Iowa Association for the Education of Young Children's Impact Report is prepared for the benefit of members to report on the programs, activities, and financial condition of the organization. While the details about programs, activities, and financial condition represent a look back, it also helps us look forward by providing members with the most up-to-date information about the organization and its goals for the future.

## Vision

All young children thrive and learn in a society dedicated to ensuring they reach their full potential.

## Mission

Iowa AEYC promotes high-quality early learning for all children, birth through age 8, by connecting practice, policy, and research. We advance a diverse, dynamic early childhood profession and support all who care for, educate, and work on behalf of young children.



Jillian Herink  
*Executive Director*



Miranda Niemi  
*President*



We must remember that one determined person can make a significant difference, and that a small group of determined people can change the course of history.

- **Sonia Johnson**



## Executive Board and Chairs

### Name

Miranda Niemi  
Brandy Smith  
Crystal Abbe  
Brian Kingrey  
Brenda Loop  
Donna Kennebeck  
Melanie Felton  
Tracy Ehlert  
Katie McKenzie  
Catherine Bergman  
Dianne Casto

### Position

President  
President-Elect  
Vice President  
Treasurer/Finance Chair  
Secretary  
High-Performing, Inclusive Organization (HPIO) Chair  
NAEYC Affiliate Advisory Committee Rep (Ex Officio)  
Early Childhood Workforce Advisory Committee Chair  
Family Engagement Chair  
Membership Recruitment and Support Chair  
Play Committee Chair

## Governing Board

### Name

Tiffany Skaggs  
Sara Schwerin  
Marc Elcock  
Rebecca Ausman  
Catherine Bergman  
Dianne Casto  
Anne Michel  
Gladys Movall  
Mike Stiehl  
Kelsey Andersen

### Position

Family Child Care Chapter Representative  
East Central Chapter Representative  
Green Valley Chapter Representative  
Mid-Iowa Chapter Representative  
North Central Chapter Representative  
North Iowa Chapter Representative  
Rolling Prairie Chapter Representative  
Southeast Chapter Representative  
Southwest Chapter Representative  
Western Plains Chapter Representative

# Iowa AEYC Team



Lori Chicchelly  
Controller



Amy Curtis  
ECQuIP Consultant



Pat Dautremont  
Membership Specialist



Asacia Edwards  
WAGES Counseling  
Specialist



Melissa Ellis  
Program Specialist



Pam Ellis  
T.E.A.C.H. Counseling  
Specialist



Tammy Engebretson  
ECQuIP Manager



Anne Geiger  
Events Coordinator



Kate Granzow  
Family Support Coordinator  
& Lead WAGES Counselor



Johnna Haggerty  
ECQuIP Consultant



Kayla Hunziker  
T.E.A.C.H. Counseling  
Specialist



Mackenzie Johnson  
WAGES Counseling  
Specialist



Lauren Linnenbrink  
WAGES Coordinator



Haley Maffin  
WAGES Counseling  
Specialist



Jana McCann  
WAGES Counseling  
Specialist



Ashley Otte  
Director of Workforce Initiatives  
IHSA Coordinator



Laurie Parker  
ECQuIP Consultant



McKenzie Parker  
T.E.A.C.H. Coordinator



Rick Roghair  
ECI Professional  
Development Coordinator



Jamie Schmidt  
Administrative  
Specialist



Krista Smith  
Farm to Early Care and  
Education Coordinator



Tierney Sothman  
T.E.A.C.H. Counseling  
Specialist



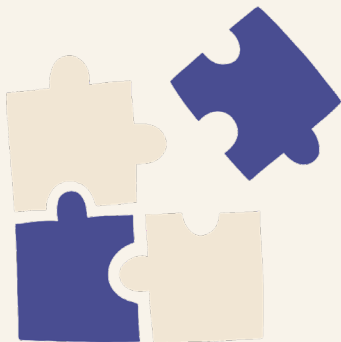
Lisa Stocksleger  
ECQuIP Consultant



Jennifer Stritz  
ECQuIP Consultant



Roberta Wendelboe  
T.E.A.C.H. and WAGES  
Administrative Specialist

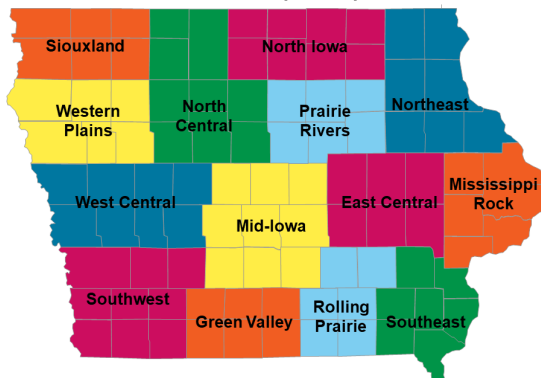


# Everyone fits somewhere!

The Iowa Association for the Education of Young Children is an affiliate of the National Association for the Education of Young Children, a professional membership organization that works to promote high-quality early learning for all young children.

Over the past year, the Iowa AEYC Governing Board has been discussing how to increase engagement with members and conducted several surveys to find out what members were looking for out of the organization. After reviewing the survey results, the board decided to restructure how Iowa AEYC serves members and will be moving away from geographical based chapters and moving forward with an interests based structure. We are excited to serve our members better!

Local Chapter Map

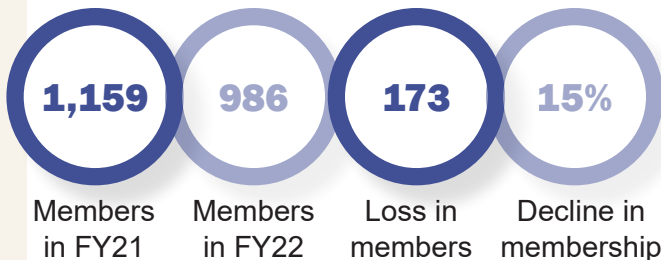


Membership through Iowa AEYC automatically makes you a member of the National Association for the Education of Young Children.

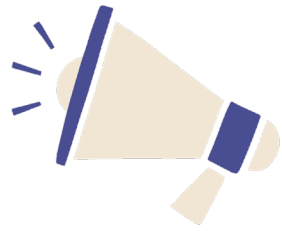
**NAEYC is the world's largest early childhood organization.**

## Membership Levels

Premium	\$150
Standard	\$69
Entry	\$30
Family	\$35



# Your voice matters!



Iowa AEYC partners broadly across the state of Iowa in efforts to advocate at both a state and federal level, for the early care and education workforce.



**18**

news statements on child care issues, including

**8**

occurrences on network television



**3,600+**

pre-addressed and pre-paid legislative postcards were mailed out to WAGE\$ participants to advocate for the WAGE\$ program



**219**

advocacy social media posts with

**125,364**

views

## In the Field:

- Met with each Iowa US Congressional office
- Organized and executed two child care center site visits with law makers
- Active on-going partnership with the Iowa Child Care Coalition group

Iowa AEYC is part of the Iowa Child Care Coalition (ICCC). The Coalition, through nonpartisan legislative recommendations, seeks to increase access, affordability, and quality of child care while increasing the stability of the child care workforce across Iowa.

## FY 22 Coalition Member Organizations

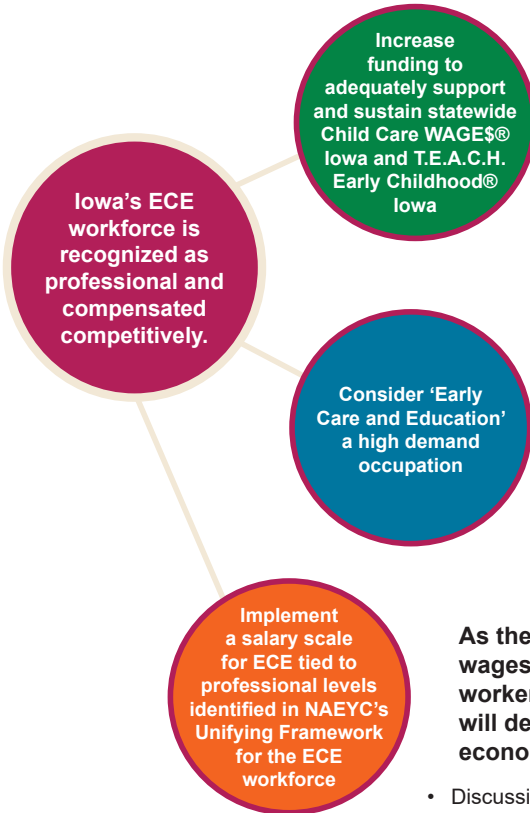


## 2022 Priorities

- Identify a sustainable funding source for Child Care WAGE\$@ Iowa and T.E.A.C.H. Early Childhood@ Iowa statewide beyond SFY24.
- Increase the Child Care Assistance entrance income limits to 185% incrementally at 5% annually.
- Implement tax cuts and credits to: incentivize participation in the child care workforce; to incentivize businesses to increase investments in child care and to strengthen child care business.

# Final Recommendations Developed by the Moving the Needle on Compensation Team

A small work group continued to meet throughout 2022 to work through implementation strategies for the identified goals.



## Vision for a Stable Early Care and Education Workforce in Iowa

### 2022 Progress

**Sustained funding for both programs will be critical to continue to grow and maintain quality educators.**

- This goal is a priority on policy agendas for Iowa's Child Care Coalition and is named specifically by the Iowa Women's Foundation and United Way of Central Iowa in their advocacy priorities.

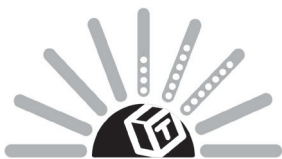
**Adding ECE to the high-demand occupation list will open funding opportunities to assist with the high cost of professionalizing the field as well as create market competition to drive salary increases.**

- Discussions were held among legislators about creating a high demand occupation for ECE. Proposed legislation did not proceed.

**As the workforce is recognized with competitive wages on par with similar occupations, more workers will be drawn into the sector and turnover will decrease as these earners move toward economic self-sufficiency.**

- Discussions were held with Opportunities Exchange about how shared services could play a role in compensation.
- A 'Best Workplace Designation' was drafted and proposed to HHS. This designation would recognize and incentivize program quality. It also requires implementation of a salary scale tied to NAEYC's Unifying Framework.
- Early Childhood Iowa in partnership with Iowa Quality For Kids (IQ4K) published an updated teaching roles career pathway that outlines how the Unifying Framework career designations align to Iowa's system.

# T.E.A.C.H. & WAGES



**T.E.A.C.H.** Early Childhood®

**Iowa**

A Program of Iowa Association for the Education of Young Children

The T.E.A.C.H. Early Childhood® Iowa program is part of a comprehensive national strategy that provides teacher education and compensation to lowans who work with children birth to five years old. By promoting higher education, T.E.A.C.H. Early Childhood® Iowa is helping to establish a well-qualified, fairly-compensated and stable workforce.

Child Care WAGES® Iowa provides education-based financial stipends to those in the early care and education workforce in order to improve retention, compensation and education levels of those working with children ages birth to five years old. WAGES works to support partnership and quality with sponsoring programs.



**Iowa**

A Program of Iowa Association for the Education of Young Children

## FY 22 T.E.A.C.H. Outcome Data



**401**  
scholarship recipients at

**247**  
employing programs



**69**  
CDA  
credentials earned

**11**  
Associate  
degrees earned

**15**  
Bachelors  
degrees earned

**100%**  
of sponsoring programs  
would recommend T.E.A.C.H.  
to someone they know



**93%**  
retention



**17%**  
average wage  
increase



**3,241**  
credits earned

**3.5**  
average GPA





# T.E.A.C.H. & WAGE\$



**94%**

of participants say that WAGE\$ helps ease financial stress



**\$1,231**

Average six-month supplement



**1,341**

participants from

**585**

child care programs received at least one supplement



**76%**

of sponsoring programs were QRS 3 or higher



**92%**

retention

**\$3,627,700**

in financial awards



**16%**

of recipients on temporary education levels completed additional college coursework



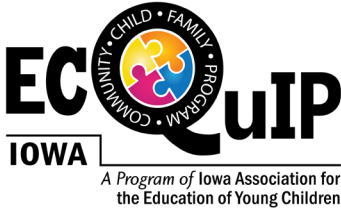
**FY 22  
WAGE\$  
Outcome  
Data**

Beverly Rench utilized the T.E.A.C.H. scholarship for three years, and has received almost \$20,000 in WAGE\$ supplements! After all of this time, she is making a competitive wage and has now reached the income cap for WAGE\$ making her ineligible for the program.

**Beverly Rench**  
T.E.A.C.H. and WAGE\$ Participant

I just want to say that I appreciate all that WAGE\$ has done for me. You have provided financial and emotional support at times that were very difficult...I am also very happy that the money will be given to someone else who may need it to make their job and/or life easier. Thank you for all you have done for me and continue to do for others who work with small children. You have made this EC Educator feel appreciated and supported.

# ECQuIP



The Early Childhood Quality Improvement Project (ECQuIP) supports early childhood programs serving at least 30% low-income children in Polk, Warren, and Dallas counties.

## FY 2022 ECQuIP Data



**15**  
centers



**232**  
staff



**965**  
children  
positively  
impacted



**11**  
centers  
with QRS 3  
or above

**3**  
NAEYC  
accredited  
centers



**1,809**  
children received  
a developmental  
screening



**110**   
children receiving  
services/treatments  
as a result

**1,290**  
center visits



**63%**   
average of enrolled  
families receiving CCA

## Agency Professional Development



**79**  
trainings  
offered



**221.25**  
DHS training credit  
opportunities offered  
with over  
**600**  
participants



**397**  
participants attended  
the 2021 Virtual Early  
Learning Fall Institute

**234** 

participants attended  
the in-person, two-day  
2022 Spring Institute

# Financial Report

## Statement of Activities

	<u>Year ended June 30</u>	
	<u>2022</u>	<u>2021</u>
<b>REVENUES WITHOUT DONOR RESTRICTIONS</b>		
T.E.A.C.H. program		
Iowa Department of Human Services (Now HHS)	\$ 698,427	\$ 762,000
Iowa Department of Management	408,047	378,512
Iowa Department of Public Health	369,459	259,404
United Way of Central Iowa	78,000	78,000
Early Childhood Iowa, Polk County	87,050	78,345
Copayments from recipients	<u>88,771</u>	<u>52,423</u>
	1,729,754	1,608,684
WAGE\$ grants and contract revenue	4,648,677	695,680
Other grants and contract revenue	666,261	690,848
Contributions and public support	4,166	55,116
Conference revenue	52,132	18,665
Membership dues	23,666	29,002
Sponsorship revenue	19,600	21,570
Miscellaneous	<u>56,234</u>	<u>28,119</u>
Total revenues without donor restrictions	<u>7,200,490</u>	<u>3,147,684</u>
<b>EXPENSES</b>		
Program services—education and training	6,120,914	2,709,057
Supporting services—management and general	<u>516,041</u>	<u>417,729</u>
Total expenses	<u>6,636,955</u>	<u>3,126,786</u>
<b>CHANGE IN NET ASSETS WITHOUT DONOR RESTRICTIONS</b>	563,535	20,898
<b>NET ASSETS</b>	<u>126,889</u>	<u>105,991</u>
Beginning		
Ending	<u>\$ 690,424</u>	<u>\$ 126,889</u>



We greatly appreciate our donors and sponsors for supporting the vision that all young children thrive and learn in a society dedicated to ensuring they reach their full potential.

## 2022 Funding Partners

- CareSource Foundation
- Iowa Department of Health and Human Services through the Federal Child Care Development Fund
- Iowa Department of Management through Early Childhood Iowa (ECI) Professional Development
- Iowa State University of Science and Technology
- National Association for the Education of Young Children through the Robert Wood Johnson Foundation
- Iowa Department of Public Health through MIECHV funds
- Polk County ECI
- United Way of Central Iowa through Women United

## 2022 Event Sponsors



## Donors

- |                   |                 |               |                    |
|-------------------|-----------------|---------------|--------------------|
| Mary Airy         | Tracy Ehler     | Brian Kingrey | Rick Roghair       |
| Crystal Abbe      | Melissa Ellis   | Mary Lukas    | Angela Schrodt     |
| Leann Andre       | Whitney Fink    | Barb Merrill  | Brandy Smith       |
| Rebecca Ausman    | Iowa Family CCA | Jody Meyer    | Mike Stiehl        |
| Catherine Bergman | Karie Karr      | Gladys Movall | Beverly Swearingen |
| Dianne Casto      | Donna Kennebeck | Miranda Niemi |                    |

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www.iowaaeyc.org | (515) 331-8000

T.E.A.C.H. Early Childhood® Iowa and Child Care WAGE\$® Iowa are licensed programs of Child Care Services Association, and are administered by the Iowa Association for the Education of Young Children.

An Affiliate of **naeyc**